

Carbon reduction plan

Driven Worldwide

01 January 2024 – 31 December 2024

Published XX/XX/2025



Carbon reduction plan overview

Driven Worldwide recognises the current climate emergency and the need for businesses to take proactive action which is why we've joined Zellar's sustainability platform. This platform helps us measure our current sustainability performance and creates a plan with tangible actions to deliver on our sustainability commitments.

This report contains:

- Our annual emissions data
- Completed actions
- Planned actions

For live updates

Scan to search & view our Zellar sustainability profile



zellar

Zellar is a pioneering sustainability platform focused on emissions measurement, reduction, and sharing. By providing actionable insights and showcasing progress, Zellar enables organisations to enhance their reputation, attract customers, and

A background image showing several wind turbines in a field under a blue sky. The turbines are white with dark blades, and the field is green. The image is partially obscured by a dark blue rounded rectangle at the bottom.

Emissions report

Methodology

Emissions are calculated via Zellar's sustainability platform. We have calculated our scope 1&2 emissions, plus the impact of business travel, commuting and home-working. We have not yet included all scope 3 emission categories, including our supply chain impact. We will look to track and reduce these in future years.

Zellar's calculation approach aligns with the Greenhouse Gas Protocol. Emission factors are based on the latest UK government CO2e conversion factors or the most applicable available, and updated annually.

Greenhouse gas emissions

1st Jan to 31st December 2024

Scope	Category	Baseline 2023 (tCO2e)	2024 (tCO2e)	Change
Scope 1	Stationary combustion	0.0	0	0
	Owned vehicles	0.0	217	N/A
	Refrigerants	-	-	-
	Total – Scope 1	0.0	217	N/A
Scope 2	Electricity	0.72	0.0	N/A
	Total – Scope 2	0.72	0.0	N/A
Scope 3	Business travel	141.52	39.70	N/A
	Commuting & homeworking	14.72	14.61	N/A
	Waste	-	-	-
	Upstream & downstream distribution	-	-	-
	Purchased goods and services	-	-	-
	Total – Scope 3	156.23	54.31	N/A
Total		156.96	271.31	73%

Scope and Subject Matter

The boundary of the report includes all UK-based offices and operations during the reporting period. The following energy and GHG sources are included:

Scope 1

Stationary Combustion – *[burning natural gas and oil for heating in buildings / we do not use gas or any other fuels in the building]*

Mobile Combustion – *[fuel used in company vehicles / we do not have any company vehicles]*

Fugitive Emissions – refrigerants topped up for air conditioning units

Scope 2

Purchased electricity – *[electricity generation by power suppliers that the company purchases and uses / we report zero emissions for purchased electricity as all purchased electricity comes from renewable energy sources]*

Scope 3

Business travel – *[employee business trips via air, rail, car and other transport modes / the organisation has no reported business travel]*

Employee commuting and homeworking – staff travelling to work and additional energy use while working from home

Scope 3 – Not included

Purchased goods and services – production of all products and services bought by the company

Waste – disposal and treatment of company waste in landfill and recycling facilities

Upstream and downstream distribution – transporting goods and materials to and from company facilities

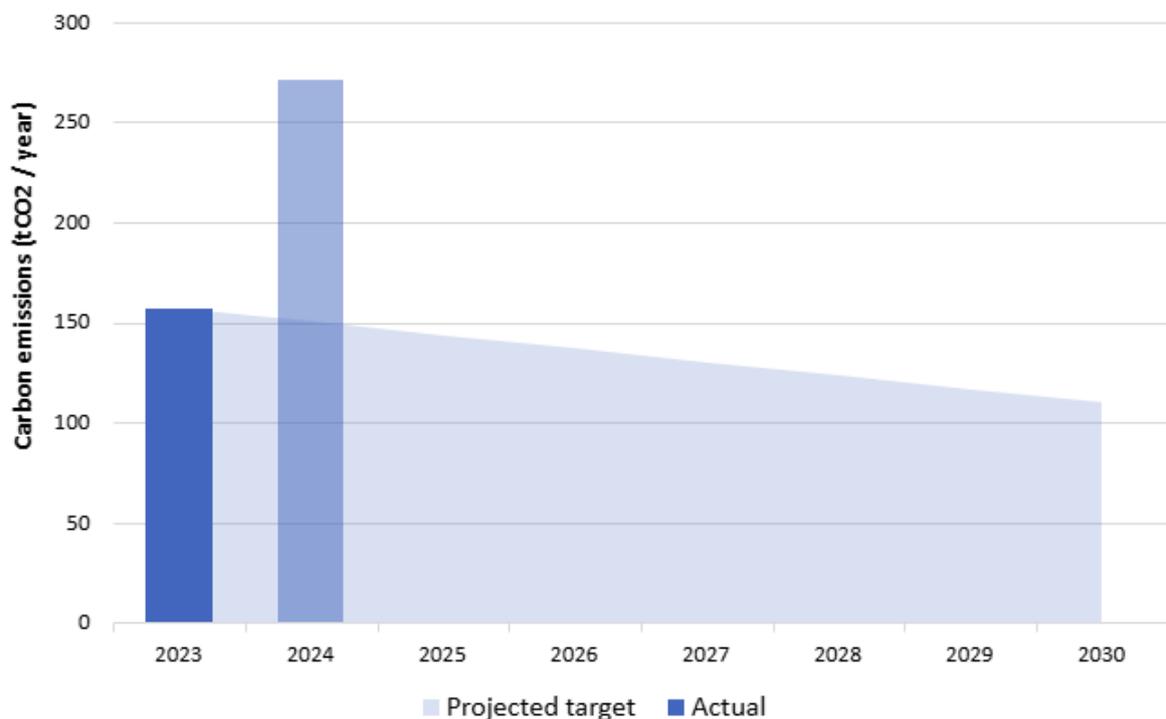
Capital goods, leased assets, processing & use of sold products, end-of-life of sold products, franchises and investments – these are all difficult to calculate and unlikely to have a large impact

Emissions reduction targets

We have a long-term target of achieving Net Zero by 2050.

In order to progress towards that goal, we have set an interim target of reducing our energy and travel emissions by 30% by 2030.

Progress against these targets can be seen in the graph below:





Emissions management

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed:

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- 1 Assign a sustainability champion:** We have designated a team member as the Sustainability Champion to drive eco-friendly initiatives, engage colleagues, and track progress on our sustainability goals.

 - 2 Ask our employees for ideas:** We have encouraged our employees to share their ideas and suggestions, fostering a collaborative and inclusive approach to sustainability.

 - 3 Engage our supply chain:** We have engaged our supply chain, working together to promote and implement sustainability practices.

 - 4 Install Cloud / efficient IT servers:** We have transitioned to cloud-based or more energy-efficient IT servers, optimising our data storage and reducing energy consumption.

 - 5 Minimise business travel:** We have minimised business travel, adopting alternative remote communication options to reduce our carbon footprint.

 - 6 Give advice to employees who work from home:** We have offered advice to employees who work from home, supporting them in adopting environmentally friendly practices.
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- 7 Encourage employees to take a greener commute:** We have encouraged our employees to take greener commutes, promoting sustainable transportation options and providing incentives.
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- 8 Install Electric Vehicles:** We have introduced electric vehicles to our fleet, promoting eco-friendly transportation.
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- 9 Use an ethical bank:** We have switched to an ethical bank, ensuring our financial activities align with our values and support sustainable initiatives.
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- 10 Install Refurbished office tech:** We have used refurbished office tech, extending their lifespan and minimising electronic waste.
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- 11 Reduce waste & proportion sent to waste:** We have successfully reduced waste generation and minimised the proportion sent to landfill through efficient waste management.
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- 12 Write our business sustainability policy:** We have developed and documented our business sustainability policy, clearly stating our commitment to environmental and social responsibility.
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Planned Carbon Reduction Initiatives

In the future we hope to implement further measures such as:

- 1 Home working policy:** We will implement a home working policy to allow employees to work remotely and reduce commuting emissions.

- 2 Speak to our office provider about sustainability:** We will engage with our shared office partners to discuss and promote sustainability initiatives.

- 3 Set up a recurring sustainability progress meeting:** We will establish regular meetings to track and discuss sustainability progress.



Declaration and Sign Off

This Carbon Reduction Plan has been completed with the technical support of Zellar.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Organisation:

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Date:

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>